

One Product. Many Opportunities.

The DualKard™ from ABnote

From the global leader in card marketing solutions, the new DualKard™ is an easy-to-use product that creates a myriad of marketing and sales opportunities.

- Develop joint marketing programs with your business partners
- Create multi-application campaigns with combined loyalty and gift cards

The DualKard™ features two regular ISO sized credit cards joined together, each with its own magnetic stripe and ScanGuard® protection. This innovative product enables companies to create joint marketing programs, or to offer multiple cards with unique identification.

- Two retailers — a bookstore and a coffee shop, or a theater and a restaurant — could offer joint promotions with a combination gift, loyalty, or coupon program.
- A hotel and casino can issue a room access card along with a player's or member's card.

Since 1934, companies have depended on ABnote to produce the finest and most secure plastic cards in the industry. Now offering another great marketing tool: The DualKard™. Only from ABnote.

The DualKard™ is manufactured under the following US Patents: #5,720,158; 5,921,584; 6,588,658; 5,918,909



Providing Secure Printing Since 1795

Boston, MA • Columbia, TN • Toronto, ON
US: 800-776-7333 • Canada: 800-461-6723

www.ABnoteNA.com