

# THE KEY TO YOUR MARKETING SUCCESS

Key Tags are perfect for loyalty, membership, and other marketing applications, and are available in 8 convenient configurations.

## SINGLE KEY OPTIONS



**1** **Combo 1**  
CR80 with a single key and a coupon tag

**2** **Magstripe Key**  
CR80 sized piece with a mag stripe and single key

**3** **CR80 1-Key**  
CR80 with a single key

## DOUBLE KEY OPTIONS



**4** **Combo 2**  
CR80 with two keys and a coupon tag

**5** **CR80 2-Key**  
CR80 with two keys

## TRIPLE KEY OPTIONS



**6** **CR80 Triple Key**  
CR80 with three keys

**7** **Triple Key**  
Three keys

**8** **CR80 3-Key**  
CR80 with three keys

## WHY PVC VS. TESLIN?

- PVC meets all ISO, ANSI Credit Card and ABA standards for transaction cards
- PVC is the only approved substrate for VISA, MasterCard, Discover, and AMEX
- PVC supports ACH and Debit applications
- PVC cards will NOT split or delaminate
- Magnetic stripes are flush laminated to the PVC
- Durable drop on demand inkjet, over 100,000,000 in use every day
- Numerical integrity guaranteed

**Weekly Personalization and Fulfillment Available**

BOSTON, MA | COLUMBIA, TN  
US:800-776-7333

TORONTO, ON, CANADA  
CD:800-461-6723

WWW.ABNOTENA.COM



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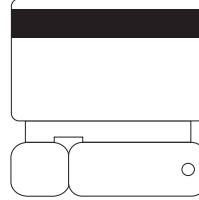
# CARD / KEY TAG SPECIFICATIONS

## MAGSTRIPE KEY



- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap out key: 2<sup>1</sup>/<sub>4</sub>" x 1<sup>1</sup>/<sub>4</sub>"
- Set dimensions: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>8</sub>"
- .030" Thickness ISO
- Mag stripes available: LoCo/HiCo, .330" / .500"
- Patent Protected 5, 863,076; 6,305,716; 6,769,718
- Active Label available, separate pricing is available
- Personalization: thermal "limited" encoding characters, no inkjet printing available

## COMBO 1



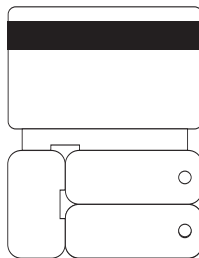
- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap off key: 2<sup>3</sup>/<sub>8</sub>" x 1<sup>5</sup>/<sub>16</sub>"
- Coupon tag: 1" x 1<sup>5</sup>/<sub>16</sub>"
- Set dimensions: 3<sup>3</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- .030" Thickness ISO
- Mag stripes available- LoCo/HiCo, .330" / .500"
- Patent Protected 5,531,482; 6,588,858; 5,997,042; 6,089,611; 6, 386,591
- Active Label available
- Personalization: DOD inkjet, simplex printing only

## CR80 1-KEY



- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap off key tag: 2<sup>1</sup>/<sub>8</sub>" x 1<sup>1</sup>/<sub>4</sub>"
- Set Dimensions: 2<sup>1</sup>/<sub>8</sub>" x 4<sup>3</sup>/<sub>8</sub>"
- .030" Thickness ISO
- Active Label available
- Mag stripes available: LoCo/HiCo, .330" / .500"
- Patent Protected 6,588,658 & others
- Personalization: DOD inkjet and optional encoding on card and keytag, simplex or duplex printing

## COMBO 2



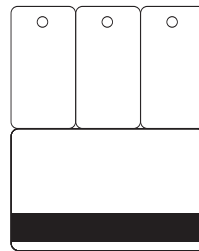
- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap off keys: 2<sup>3</sup>/<sub>8</sub>" x 1<sup>5</sup>/<sub>16</sub>" each
- Coupon tag: 1<sup>7</sup>/<sub>8</sub>" x 1<sup>5</sup>/<sub>16</sub>"
- Set dimensions: 3<sup>3</sup>/<sub>8</sub>" x 4<sup>3</sup>/<sub>8</sub>"
- .030" Thickness ISO
- Mag Stripes available on CR80 only: LoCo/HiCo, .330" / .500"
- Patent Protected 5,531,482; 6,588,858; 5,997,042; 6,089,611; 6, 386,591
- Active Label available
- Personalization: DOD inkjet, simplex printing only

## CR80 2-KEY



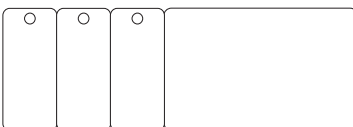
- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap off key tag: 2<sup>1</sup>/<sub>8</sub>" x 1<sup>5</sup>/<sub>16</sub>" each
- Set dimensions: 2<sup>1</sup>/<sub>8</sub>" x 5<sup>1</sup>/<sub>4</sub>"
- .030" Thickness ISO
- Active Label available
- Patent Protected 6,588,658 & others
- Personalization: DOD inkjet, simplex or duplex printing
- No encoding option
- No Mag Stripes available

## CR80 TRIPLE KEY



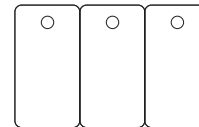
- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap apart keys: 2<sup>1</sup>/<sub>8</sub>" x 1<sup>1</sup>/<sub>8</sub>" each
- Set dimensions: 4<sup>1</sup>/<sub>4</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- .030" Thickness ISO
- Mag Stripes available on CR80 only: LoCo/HiCo, .330" / .500"
- Patent Protected 6,588,658 & others
- Active Label available
- Personalization: DOD inkjet, simplex printing only

## CR80 3-KEY



- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap off key tag: 2<sup>1</sup>/<sub>8</sub>" x 1<sup>5</sup>/<sub>16</sub>" each
- Set dimensions: 2<sup>1</sup>/<sub>8</sub>" x 6<sup>3</sup>/<sub>16</sub>"
- .030" Thickness ISO
- Active Label available
- Patent Protected 6,588,658 & others
- Personalization: DOD inkjet, simplex or duplex printing
- No encoding option
- No Mag Stripes available

## TRIPLE KEY



- Card: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- Snap apart keys: 2<sup>1</sup>/<sub>8</sub>" x 1<sup>1</sup>/<sub>8</sub>" each
- Set dimensions: 2<sup>1</sup>/<sub>8</sub>" x 3<sup>3</sup>/<sub>8</sub>"
- .030" Thickness ISO
- No Mag Stripes available
- Active Label available
- Personalization: Thermal or DOD, simplex or duplex printing

## PERSONALIZATION AND FULFILLMENT

- Card: any of the Key Tag cards noted above.
- Support 8<sup>1</sup>/<sub>2</sub>" x 11" or 8<sup>1</sup>/<sub>2</sub>" x 14" letter / carriers
- Regular weekly or monthly mailings
- Optional services available
- Insert with standard No. 10 single or double window envelope
- Other inserts and promotional items up to 5 in each envelope
- Presort mail services

