



FOR IMMEDIATE RELEASE

ABnote Presented with ICMA People's Choice Elan Award for Card Innovation

FORT LEE, NEW JERSEY - June 2011 - ABnote Global, the leading supplier of secure printed products, documents, and service systems, was awarded the coveted Élan Award for People's Choice Awards at the International Card Manufacturing Association (ICMA) EXPO 2011 in Hollywood, Florida. ICMA is the largest association of plastic card manufacturers and personalisers in the world. Its purpose is to promote the plastic card industry and the value of its products and services.

ABnote was nominated and won the People's Choice award for the Air Canada Super Elite and Elite Luggage Tag Card. This card uses ABnote's ingenuity and functional capability to combine traditional plastic card uses with enhanced privacy and safety features.

"ABnote's design and innovation team created a unique card which Air Canada's Aeroplan loyalty program provides as a benefit to its Elite and Super Elite members annually" said Jim Simpson, VP of Sales & Marketing. "This product allows travelers to identify their luggage without revealing their personal contact information. The simple addition of a grommet allows the card to swivel and conceal the owners' address revealing only their displayed name through the clear window."

Air Canada, a member of the Star Alliance network, recognizes its Top Tier Aeroplan members with a travel tag annually. Previously, members received a traditional plastic card personalized with their information visible. ABnote's innovation of a clear panel to display the luggage owners' name as well as the swiveling grommet makes this product a unique plastic card travel luggage tag.

ABnote is a founding corporate member of ICMA and is the winner of the People's Choice Award 2011. As the global leader in card manufacturing ABnote believes in continually expanding our knowledge in the technologies and processes of producing superior quality cards for our customers.

About ABnote

ABnote Global, with facilities in North America, Europe and Australia, is a premiere and trusted provider of secure printing and related services. Primary products include identification and secure access cards (drivers' licenses, national ID cards for governments worldwide, hotel and facility entry cards), financial cards (debit and credit cards), commercial plastic cards (gift, loyalty and membership), secure documents (savings bonds, stock certificates, passports, vital records, and checks), and related services (personalization, warehousing, distribution and fulfillment). ABnote is the exclusive distributor of stamps for the United States Postal Service. For more information on ABnote and its products, visit www.abnote.com or call 800-776-7333.

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