

# Is Your Gift Card Program Heading for Disaster?



***One tiny mistake can derail an entire gift card program.  
Duplicate cards. Missing numbers. Out-of-order sequence.***

Next thing you know, you're looking at wrecked customer relationships and an inventory nightmare. The cost of correcting the problem can be traumatic. The cost to your brand? Devastating.

That's why ABnote, North America's leader in gift and stored-value card printing, created their proprietary ScanGuard® system. It's the first and only hardware and software solution that ensures 100% accuracy and integrity throughout the card production process. From encoding to packing to shipment.

ScanGuard® verifies that every card number in every batch is perfectly sequenced, with no missing numbers and no duplicates. It ensures every barcode is accurate, readable, and unique. ScanGuard™ even scans and re-scans each sleeve and carton to verify supply chain integrity.

Precisely how precise is ScanGuard®? We've produced hundreds of millions of cards using the system. Total flawed cards released: zero. That's unmistakable quality – the calling card of ABnote. Only ScanGuard® can keep your gift card program 100% on track.



***Providing Secure Printing Since 1795***

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# No dupes, no missing numbers, and perfect sequential order guaranteed.

ScanGuard® from ABnote provides the gift card industry with a unique solution to duplicates, missing numbers, and out-of-sequence order. Through a proprietary set of quality assurance, logistics control, and database management tools, Arthur Blank makes a simple promise – to take the hassle out of managing a gift card program and safeguarding the value of each card for retailers and their customers.

ScanGuard® is unique to ABnote – no one in the card industry offers anything quite like it. It's a complete end-to-end process.

## Why ScanGuard®?

It's critical that all gift, loyalty, and phone cards manufactured and distributed to retail locations have no duplicate cards, are in the right numeric sequence, have an accurate item count, have matching barcode and magnetic stripe numbers, and represent the correct dollar value on each card. ScanGuard® checks that each number assigned to a batch of cards matches a master database and that all cards are in perfect numeric sequence.

## Data Protection

ScanGuard® begins by protecting a retailer's account records, ordering, and shipping data. Our proprietary ScanGuard® software uses OCR scanning to track every customer's order right down to each ID number on every card. We make sure that there's never a duplicate or missing number in the system. Our scanning and software tracks each card throughout the manufacturing process – from card encoding to packing to shipment.

## Supply Chain Integrity

Whether it's a single card, or a shipping pallet – every card, sleeve, and carton is accounted for to maintain inventory integrity for our customers' order. The net result is the ability to drill down from the skid, to the carton, to the sleeve, to the card. In our business where retailers order millions of cards, the six-sigma standard of quality (six errors per million) just isn't good enough for us.

We're not just protecting your order, we're protecting your brand.



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