



June 1, 2010

Matt O'Connell
Quality Assurance Manager
Arthur Blank & Company, Inc
225 Rivermoor Street
Boston, MA 02132
USA

Dear Mr. O'Connell:

The purpose of this letter is to confirm that Arthur Blank & Company, Inc, located in Boston, MA has been approved by Visa Inc. to produce Visa Card Products.

Your registration as an approved Visa Card Vendor is contingent upon your firm's ongoing compliance with the Visa Global Physical Security Validation Requirements for Card Vendors and the Approved Vendor Program Agreement. A physical security review will be scheduled each year to validate compliance with Visa security requirements.

Your registration as an approved Visa Card Vendor will continue for one year from the November 12, 2009 inspection.

If you have questions concerning this letter, please contact me at 650-432-3397 or by email at mgorski@visa.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Gorski". The signature is written in a cursive, flowing style.

Mike Gorski
Program Manager
Visa Inc. Payment System Risk